

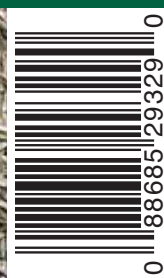
GREENVIEW[®]
FAIRWAY FORMULA

GRASS SEED

More Pure Seed for More* Coverage

*when compared to coated seed

NO COATING NO FILLERS



Perennial Ryegrass BLEND

Best blend for heavy traffic areas

- ✓ Dark green color and disease resistance
- ✓ Quick germination and lawn establishment

For the best results, use with Greenview[®] Fairway Formula Seeding Success!

Covers: 750 sq. ft. for new lawns, 1,500 sq. ft. for overseeding

92-29329

NET WT. 3 LBS. (1.36 KG.)

*When compared to coated seed product.
See back panel additional information.++

When choosing the right seed, it's important to view your lawn as a long-term investment. And, whether you're repairing an existing lawn or seeding a new lawn - it's important to choose wisely. GreenView's Fairway Formula Grass Seed is premium quality with no coatings or fillers. Discerning homeowners know buying many of the same superior varieties used by golf courses, public parks and athletic fields featured in our GreenView Fairway Formula Grass Seed mixes can reap long-term benefits against disease, pests, traffic and weather stresses.

Directions for Successful Seeding

1. Prepare the Soil

A. New Lawns

- Loosen the top 2 to 3 inches of soil
- Remove debris - sticks, stones, etc.
- Break up dirt clumps larger than a half dollar
- Avoid too fine soil, small clumps are acceptable
- Level areas where excess water might collect

B. Existing Lawns

- Mow grass as short as possible
- Loosen top 1/4 inch of soil in bare spots
- Remove debris and dead grass
- Level areas where excess water collects

TIP: Use existing topsoil. Added soil may have weed seeds.

2. Plant Seeds

- Spread seed evenly by hand in small areas
- Use hand or lawn spreader in large areas

TIP: Too many seeds too close together causes seedlings to fight for room and nutrients. Grass may be weak or thin in these areas.

3. Cover Seeded Areas

Protecting newly seeded areas is one of the most important steps for seeding success when growing grass.

- Lightly rake seed bed so no more than 1/4 inch of soil covers grass seed
- For best results, we recommend protecting the seeded area with GreenView Fairway Formula Seeding Success so you water less while the grass seed germinates successfully. The starter fertilizer in the biodegradable seeding mulch pellets is formulated to promote the development of strong roots so that the lawn section gets off to the right start.

4. Water Often

- Keep seed bed moist to enhance germination
- Water lightly (don't saturate) and frequently (at least once daily) until new grass is two inches high
- Water new grass regularly to keep roots moist

5. Helpful Tips

Mowing

- Don't mow until new grass is three inches tall
- Cut and maintain at 2 1/2 inch height
- Keep mower blades sharp to avoid tearing

Greening

- Use Greenview Fairway Formula Seeding Success or Starter Fertilizer
- Don't use a weed control product until grass is established (3 mowings or approximately 45 days)
- Fertilize lawn in the spring and fall

Weeding

- Don't use a weed control product until grass is established (3 mowings or approximately 45 days)
- Continue feeding with Greenview Fairway Formula Spring or Fall Fertilizers to maintain turf density and appearance

++MORE INFORMATION ABOUT OUR SEED COUNT COMPARISON: This packaging contains only seeds, and inert matter as noted on the seed tag attached to this bag as required by the Federal Seed Act regulations at 7 CFR Part 201. The reason our packaging of mostly just seeds contains more seeds than packages of competitors coated products is the competitors' seed coatings take up comparable weight packaging space. Lebanon Seaboard Corporation makes no claims or representations of any kind about the nature, purpose, efficacy, regulatory issues or other characteristics of any seed or seed coatings used by any competitor. Please see competitor's label for such information.

GreenView Challenge

See everything in our bag of uncoated seed vs. other coated seed products at www.GreenviewFertilizer.com

Pure seed vs. coated seed

Be sure when comparing your seed choices to investigate what the square foot coverage is for the bag you intend to buy. Pound for pound price comparisons are not apples to apples if you are considering uncoated seed versus coated seed or an all-in-one seeding product. All-in-one seeding products or coated seeds of the same bag weight do not contain as much actual grass seed, so you will get less square foot coverage.

NOTICE TO CONSUMER: The seed laws of several states including Arkansas, California, Florida, Georgia, Indiana, Mississippi, North Dakota, South Dakota, South Carolina, Texas, and Washington require arbitration or conciliation of disputes involving the quality or performance of seed before litigation. A complaint (sworn for AR, FL, IN, MS, SC, TX, WA; signed only in CA, GA, ND, SD) must be filed with the Commissioner/Director/Secretary of Agriculture, Seed Commissioner, or Chief Agricultural Officer within such time as to permit inspection of the seed, crops, or plants by the designated agency and the seller of the seed. A copy of the complaint must be sent to the Seller by registered mail.

LEBANON SEABOARD CORPORATION

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Greenview guarantees you will be satisfied with the performance of this product when used as directed, or your money back. Simply send Proof of Purchase to: Lebanon Seaboard Corporation 1600 E. Cumberland St. Lebanon, PA 17042