

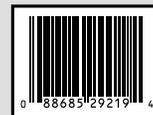


Fairway Formula
GREENVIEW[®]

Grass Seed



**Perennial
Ryegrass
Blend**



SPECIMEN LABEL

**Net wt. 25 lbs. (11.364 kg.)
99.9% weed-free**

**Quick germination and
lawn establishment
Withstands heavy traffic
from children and pets
Contains only top-rated
seeds**

Fairway Formula GREENVIEW® Grass Seed

Golf courses have been using Greenview Grass Seed and Fertilizers for over 50 years. Now, that experience and expertise is available to homeowners for great looking, healthy lawns.



Greenview Varieties – Top Rated Seed

All Greenview seed varieties used in this product are Top Rated for quality by the National Turfgrass Evaluation Program (NTEP), a cooperative effort between the nonprofit National Turfgrass Federation, Inc., and the United States Department of Agriculture (USDA).

NTEP ratings are based on the following criteria. Greenview top rating is your assurance of superiority:

- Disease and insect resistance
- Tolerance of drought, heat, cold and traffic
- Density, darker green color, slower growth
- Fast establishment, better recovery from stress damage

For additional NTEP information go to www.ntep.org.

Directions for Successful Seeding

1. Buy the Best Seed

Greenview Grass Seed is consistently top rated in NTEP trials. No other brand contains as many top rated seeds. And with Greenview your seeds are always 99.9% weed free.

2. Prepare the Soil

A. New Lawns

- Loosen the top 2 to 3 inches of soil
- Remove debris – sticks, stones, etc.
- Break up dirt clumps larger than a half dollar
- Avoid too fine soil, small clumps are desirable
- Level areas where excess water might collect

TIP: Fertilize prior to seeding. Use Greenview Seed Accelerator or starter fertilizer. Don't use weed killers.

B. Existing Lawns

- Mow grass as short as possible
- Loosen top 1/4 inch of soil in bare spots
- Remove debris and dead grass
- Level areas where excess water collects

TIP: Use existing topsoil. Added soil may have weed seeds.

3. Plant Seeds

- Spread seed evenly by hand in small areas
- Use hand or lawn spreader in large areas
- Apply approximately 16 seeds per square inch or 8 seeds per square inch when overseeding an existing lawn

TIP: Too many seeds too close causes seedlings to fight for growth.

4. Cover Seeds

- Lightly drag seed bed so no more than 1/4 inch of soil covers seeds
- Cover seed bed with Greenview Seed Accelerator to hold seeds in place and to retain moisture

5. Water Often

- Keep seed bed moist to enhance germination
- Water lightly (don't saturate) and frequently (at least once daily) until new grass is two inches high
- Water new grass regularly to keep roots moist

6. Helpful Tips

Mowing

- Don't mow until new grass is three inches tall
- Cut and maintain at 2 1/2 inch height
- Keep mower blades sharp to avoid tearing

Greening

- Fertilize prior to seeding. Use Greenview Seed Accelerator or Starter Fertilizer
- Don't use a Weed & Feed until grass is established (3 mowings)
- Fertilize lawn spring and fall
- Green lawn in summer with Greenview PerkUp®

Weeding

- Wait 6-8 weeks after seeding to kill weeds
- Use Greenview Spring Fertilizer with Weed Control

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Spreader Setting Charts

Dense Shade Mixture

Coverage:		
New Lawns - 8,333 sq. ft.	New Lawns	Overseeding
Overseeding - 16,667 sq. ft.	3 lbs. per	3 lbs. per
Spreader	1,000 sq. ft.	2,000 sq. ft.
Greenview® Drop-Spred® XP1	2 passes at 24	24
Scotts Drop PF	2 passes at 15½	15½
Republic/Ortho Drop	14	11
Greenview® Jet-Spred® SS1 Broadcast	26	16½
Scotts SpeedyGreen® Broadcast	17½	13½
Republic/Ortho Broadcast	14	6½
Cyclone	7½	6½

Sunny Mixture

Coverage:		
New Lawns - 8,333 sq. ft.	New Lawns	Overseeding
Overseeding - 16,667 sq. ft.	3 lbs. per	3 lbs. per
Spreader	1,000 sq. ft.	2,000 sq. ft.
Greenview® Drop-Spred® XP1	27½	23
Scotts Drop PF	18	13½
Republic/Ortho Drop	11½	9½
Greenview® Jet-Spred® SS1 Broadcast	23	18½
Scotts SpeedyGreen® Broadcast	15	10
Republic/Ortho Broadcast	6	3½
Cyclone	6½	5½

Turf Type Tall Fescue Shady Mixture

Coverage:		
New Lawns - 2,500 sq. ft.	New Lawns	Overseeding
Overseeding - 5,000 sq. ft.	5 lbs. per	5 lbs. per
Spreader	500 sq. ft.	1,000 sq. ft.
Greenview® Drop-Spred® XP1	2 passes at 30	30
Scotts Drop PF	5 passes at 18	2 passes at 16½
Republic/Ortho Drop	4 passes at 16	2 passes at 16
Greenview® Jet-Spred® SS1 Broadcast	4 passes at 24½	2 passes at 24½
Scotts SpeedyGreen® Broadcast	4 passes at 16	2 passes at 16
Republic/Ortho Broadcast	4 passes at 12	2 passes at 12
Cyclone	2 passes at 7½	7½

Fall Mixture

Coverage:		
New Lawns - 8,333 sq. ft.	New Lawns	Overseeding
Overseeding - 16,667 sq. ft.	3 lbs. per	3 lbs. per
Spreader	1,000 sq. ft.	2,000 sq. ft.
Greenview® Drop-Spred® XP1	26	20
Scotts Drop PF	2 passes at 13	13
Republic/Ortho Drop	11½	9½
Greenview® Jet-Spred® SS1 Broadcast	26½	18
Scotts SpeedyGreen® Broadcast	15½	12
Republic/Ortho Broadcast	7½	4½
Cyclone	7	6

Sun & Shade Mixture

Coverage:		
New Lawns - 8,333 sq. ft.	New Lawns	Overseeding
Overseeding - 16,667 sq. ft.	3 lbs. per	3 lbs. per
Spreader	1,000 sq. ft.	2,000 sq. ft.
Greenview® Drop-Spred® XP1	27½	23
Scotts Drop PF	18	13½
Republic/Ortho Drop	13½	10½
Greenview® Jet-Spred® SS1 Broadcast	27	25
Scotts SpeedyGreen® Broadcast	17	13½
Republic/Ortho Broadcast	16	7½
Cyclone	7½	6

Perennial Ryegrass Blend

Coverage:		
New Lawns - 8,333 sq. ft.	New Lawns	Overseeding
Overseeding - 16,667 sq. ft.	3 lbs. per	3 lbs. per
Spreader	1,000 sq. ft.	2,000 sq. ft.
Greenview® Drop-Spred® XP1	26	21½
Scotts Drop PF	16½	11½
Republic/Ortho Drop	11	9
Greenview® Jet-Spred® SS1 Broadcast	21	17
Scotts SpeedyGreen® Broadcast	14½	9
Republic/Ortho Broadcast	7	3
Cyclone	6½	5½

Turf Type Tall Fescue Sun & Shade Blend

Coverage:		
New Lawns - 2,500 sq. ft.	New Lawns	Overseeding
Overseeding - 5,000 sq. ft.	5 lbs. per	5 lbs. per
Spreader	500 sq. ft.	1,000 sq. ft.
Greenview® Drop-Spred® XP1	4 passes at 25	2 passes at 25
Scotts Drop PF	4 passes at 11½	2 passes at 11½
Republic/Ortho Drop	2 passes at 16	16
Greenview® Jet-Spred® SS1 Broadcast	4 passes at 26½	2 passes at 26½
Scotts SpeedyGreen® Broadcast	4 passes at 14½	2 passes at 14½
Republic/Ortho Broadcast	4 passes at 12	2 passes at 12
Cyclone	2 passes at 10	10

NOTICE TO CONSUMER: The seed laws of several states including Arkansas, California, Florida, Georgia, Indiana, Mississippi, North Dakota, South Dakota, South Carolina, Texas, and Washington require arbitration or conciliation of disputes involving the quality or performance of seed before litigation. A complaint (sworn for AR, FL, IN, MS, SC, TX, WA; signed only in CA, GA, ND, SD) must be filed with the Commissioner/Director/Secretary of Agriculture, Seed Commissioner, or Chief Agricultural Officer within such time as to permit inspection of the seed, crops, or plants by the designated agency and the seller of the seed. A copy of the complaint must be sent to the Seller by registered mail.

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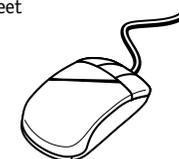
Greenview® is a registered trademark of Lebanon Seaboard Corporation.

GREENVIEW®

LEBANON SEABOARD CORPORATION

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For more information on our complete line of Greenview Lawn and Garden Products, visit our website at www.lebsea.com



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