



Fairway Formula  
**GREENVIEW**<sup>®</sup>

**Grass Seed**

**Perennial  
Ryegrass  
Blend**



**Net wt. 3 lbs. (1.364 kg.)  
99.9% weed-free**

**Best blend for heavy  
traffic from children and  
pets**

**Quick germination and  
lawn establishment**

**Superior dark green color**

SPECIMEN LABEL

# Fairway Formula GREENVIEW®

## Grass Seed



## Perennial Ryegrass Blend

### Coverage:

**New Lawns – 1,000 sq. ft.**

**Overseeding – 2,000 sq. ft.**

NOTICE TO CONSUMER: The seed laws of several states including Arkansas, California, Florida, Georgia, Indiana, Mississippi, North Dakota, South Dakota, South Carolina, Texas, and Washington require arbitration or conciliation of disputes involving the quality or performance of seed before litigation. A complaint (sworn for AR, FL, IN, MS, SC, TX, WA; signed only in CA, GA, ND, SD) must be filed with the Commissioner/Director/Secretary of Agriculture, Seed Commissioner, or Chief Agricultural Officer within such time as to permit inspection of the seed, crops, or plants by the designated agency and the seller of the seed. A copy of the complaint must be sent to the Seller by registered mail.

### Spreader Settings Chart

Spreader	New Lawns 3 lbs. per 1,000 sq. ft.	Overseeding 3 lbs. per 2,000 sq. ft.
Greenview® Drop-Spreader® XP1	26	21½
Scotts Drop PF	16½	11½
Republic/Ortho Drop	11	9
Greenview® Jet-Spreader® SS1 Broadcast	21	17
Scotts SpeedyGreen® Broadcast	14½	9
Republic/Ortho Broadcast	7	3
Cyclone	6½	5½

Greenview® is a registered trademark of Lebanon Seaboard Corporation.

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## Greenview – Varieties Top Rated Seed

All Greenview seed varieties used in this product are Top Rated for quality by the National Turfgrass Evaluation Program (NTEP), a cooperative effort between the non-profit National Turfgrass Federation, Inc., and the United States Department of Agriculture (USDA).

NTEP ratings are based on the following criteria.

Greenview top rating is your assurance of superiority:

- Disease and insect resistance
- Tolerance of drought, heat, cold and traffic
- Density, darker green color, slower growth
- Fast establishment, better recovery from stress damage



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Golf courses have been using Greenview Grass Seed and Fertilizers for over 50 years. Now, that experience and expertise is available to homeowners for great looking, healthy lawns.

## Directions for Successful Seeding

### 1. Buy the Best Seed

Greenview Grass Seed is consistently top rated in NTEP trials. No other brand contains as many top rated seeds. And with Greenview your seeds are always 99.9% weed free.

### 2. Prepare the Soil

#### A. New Lawns

- Loosen the top 2 to 3 inches of soil
- Remove debris – sticks, stones, etc.
- Break up dirt clumps larger than a half dollar
- Avoid too fine soil, small clumps are desirable
- Level areas where excess water might collect

TIP: Fertilize prior to seeding. Use Greenview Seed Accelerator or starter fertilizer. Don't use weed killers.

#### B. Existing Lawns

- Mow grass as short as possible
- Loosen top 1/4 inch of soil in bare spots
- Remove debris and dead grass
- Level areas where excess water collects

TIP: Use existing topsoil. Added soil may have weed seeds.

### 3. Plant Seeds

- Spread seed evenly by hand in small areas
- Use hand or lawn spreader in large areas
- Apply approximately 16 seeds per square inch or 8 seeds per square inch when overseeding an existing lawn

TIP: Too many seeds too close causes seedlings to fight for growth.

### 4. Cover Seeds

- Lightly drag seed bed so no more than 1/4 inch of soil covers seeds
- Cover seed bed with Greenview Seed Accelerator to hold seeds in place and to retain moisture

### 5. Water Often

- Keep seed bed moist to enhance germination
- Water lightly (don't saturate) and frequently (at least once daily) until new grass is two inches high
- Water new grass regularly to keep roots moist

### 6. Helpful Tips

#### Mowing

- Don't mow until new grass is three inches tall
- Cut and maintain at 2 1/2 inch height
- Keep mower blades sharp to avoid tearing

#### Greening

- Fertilize prior to seeding. Use Greenview Seed Accelerator or Starter Fertilizer
- Don't use a Weed & Feed until grass is established (3 mowings)
- Fertilize lawn spring and fall
- Green lawn in summer with Greenview PerkUp®

#### Weeding

- Wait 6-8 weeks after seeding to kill weeds
- Use Greenview Spring Fertilizer with Weed Control